PHILIP MORRIS U.S.A. INTEROFFICE CORRESPONDENCE

120 Park Avenue, New York, N.Y. 10017

TO: D. Beran DATE: October 21, 1991

FROM: C. Iwatsu

SUBJECT: ASIAN-AMERICAN FOCUS GROUP RESOURCES

At the request of Jose Fontanez, Manager of Community Marketing Programs, I am sending you the following information:

1) Profile on Asian Link Consulting Group
(Ms. Wanla Cheng, President; New York)

2) Profile on PSI-Paul Sladkus International
(Mr. Paul Sladkus, President; New York)

Additionally, a proposal is attached for your review from PSI for a 1991 Asian-American Focus Group Study.

CI:mh

Enclosures

cc: E. Moore
J. Fontanez

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Source: https://www.industrydocuments.ucsf.edu/docs/yykm0004